

2020

# SEPTEMBER

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23 Accidental D&D	24	25	26	27
28	29	30	01	02	03	04
General NASW 1200x628						
05	06	07	08	09	10	11

KEY

- Facebook Ad
- Social Blurbs
- Digital Newsletter
- Infographics
- Banner Ads

2020

OCTOBER

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	01	02	03	04
05	06	07 Disability	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
AD&D 300x250						
26	27	28	29	30	31	01
02	03	04	05	06	07	08

KEY

- Facebook Ad
- Social Blurbs
- Digital Newsletter
- Infographics
- Banner Ads

2020

# NOVEMBER

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	01
02	03 Disability	04	05	06	07	08
09	10	11	12	13	14	15
General AD 725x90						
16	17	18	19	20	21	22
23	24	25 Accidental D&D	26	27	28	29
30	01	02	03	04	05	06

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads

2020

DECEMBER

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	01	02	03 Group Term Life	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
General Term Life 725x90						
21	22	23	24	25	26	27
28	29	30	31	01	02	03
General NASW 300x250						
04	05	06	07	08	09	10

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads

2021

JANUARY

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	01	02	03
04	05	06	07	08	09	10
Term Life 300x250						
11	12	13	14	15	16	17
				Digital Newsletter		
18	19	20	21	22	23	24
Disability General						
25	26	27	28	29	30	31
01	02	03	04	05	06	07

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads

2021

# FEBRUARY

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	02	03	04	05	06	07
08	09	10	11	12	13	14
Term Life 1200x628						
15	16	17	18	19	20	21
22	23	24	25	26	27	28
			Long Term Care			
01	02	03	04	05	06	07
08	09	10	11	12	13	14

**KEY**

- Facebook Ad
- Social Blurbs
- Digital Newsletter
- Infographics
- Banner Ads

2021

MARCH

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	02	03	04	05	06	07
08	09	10	11	12	13	14
AD&D 1200x628						
15	16	17	18	19	20	21
EA+						
22	23	24	25	26	27	28
29	30	31	01	02	03	04
		Term Life Specific				
05	06	07	08	09	10	11

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads

2021

APRIL

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	01	02	03	04
05	06	07	08 50 Plus	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
Disability AD 600x106						
26	27	28	29	30	01	02
03	04	05	06	07	08	09

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads



2021

MAY

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	01	02
03	04 Med Supp	05	06	07	08	09
10	11	12	13	14	15	16
Disability 1200x628						
17	18	19	20	21	22	23
24	25	26	27	28 Disability Specific	29	30
31	01	02	03	04	05	06

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads

2021

JUNE

CALENDAR YEAR

CALENDAR MONTH

MONDAY

FIRST DAY OF WEEK

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	01	02	03	04	05	06
07	08	09	10	11	12	13
Disability 300x250						
14	15	16	17	18	19	20
			HIP			
21	22	23	24	25	26	27
28	29	30	01	02	03	04
General AD 600x106						
05	06	07	08	09	10	11

KEY
Facebook Ad
Social Blurbs
Digital Newsletter
Infographics
Banner Ads